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UAE economy / Economic / Main

**With the aim of making a positive impact on
100 million people**

**Sanco expands the provision
of sustainable food solutions
around the world**





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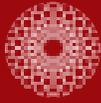
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The Sanko Foundation, winner of the Zayed Sustainability Prize in 2019 in the food category, intends to expand the provision of its sustainable food solutions around the world through prominent partnerships, and the Sanko Foundation, also referred to as the Healthy Kids Project, represents one of the distinguished succ





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Sanko helps malnourished communities by providing sustainable food systems, equipping and incentivizing small local mills to improve the quality of their flour using innovative technology and adopting a market-based business model. By partnering with Sanko, the small mills can add nutrients to the flour, as it has been scientifically proven to improve the quality of the cornmeal that Africans consume the most and is a staple of the East African diet.

On the other hand, reports issued by the United Nations indicate that there are still 821 million people around the world suffering from chronic undernourishment, mostly as a result of environmental degradation, drought and biodiversity loss. More than 90 million children under the age of five are seriously underweight, with acute undernutrition and food insecurity on the rise in almost all regions of Africa, as well as in South American countries.

In support of facing these challenges, the winners of the Zayed Sustainability Prize have played an active role in achieving the second goal of the United Nations Sustainable Development Goals, which is “Zero Hunger”; which aims to eliminate all forms of hunger and malnutrition by 2030.



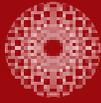


flour they produced with nutrients, as they did not have the appropriate technology. or business model. This means that although remote communities have enough food to prevent hunger, many are malnourished because the diet lacks important nutrients, with serious and long-term consequences, from anemia .to respiratory problems

As part of its activity in East Africa, Sanko Technology, which is specifically designed to improve food quality in small facilities, has helped small mills to enrich flour with nutrients by determining the proportion of nutrients needed to ensure a healthy diet and .address acute micronutrient deficiency

Through its business model (the Pink Bag Program), Sanko purchases large quantities of empty, high-quality sacks of flour, which are then sold to mill owners at market price. The bag sales margin covers the cost of the added nutrients, which means that small rural mill owners can sell fortified branded flour for the same price as non-branded flour. Families can finally buy and eat healthy, nutritious food every day, giving children the essential .nutrients they need





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.main base in Tanzania as well as Kenya, Malawi and Rwanda

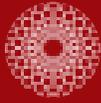
To achieve further growth, Sanko has built a strong network of partners united by a common global vision of Zero Hunger, to significantly expand its scope of activity and enhance its ability to make a positive impact in people's lives by providing vital nutritional solutions and its own approach to providing « One sachet of fortified food at a time

Building on its three-year partnership with the United Nations World Food Programme's Innovation Accelerator, which relies on innovation as an important means of achieving the "Zero Hunger" goal, Sanko has strengthened its partnership this summer by launching a new project that will run for less. Two years ago, under the auspices of the world-famous Bill & Melinda Gates Foundation

This development-focused project is designed to expand Sanko's positive impact in Tanzania and East Africa and focuses on three areas: First, it aims to improve the implementation of Sanko's business model across Tanzania by adding 150 to 170 mills to the network. and expand the reach of its services to an additional

.400,000 people





either publish its current project or review it to better suit the target country. The selection of the country will be based on extensive research visits and workshops for the participation of stakeholders within the facilities of the local offices of the World .Food Programme

Third, the partnership with these two non-profit entities will explore changes that may occur in “Sanco” food solutions, which would accelerate reaching a larger segment and adopt best practices, and contribute to helping “Sanco” achieve operational efficiency and enhance the level of quality in general. This includes working to speed up meeting the needs of the new areas in which “Sanco” will operate from fortified flour, taking into account the possibility of adding new products to the existing range provided .by the institution

Sanko's successes this year have gone far beyond that, as the foundation was recently selected as one of 286 other high-impact organizations to receive unrestricted funding from McKenzie .Scott, a well-known philanthropist

This funding will enable Sanko to take a major step forward in achieving its goals of reaching 100 million people by investing





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Commenting on these significant achievements, Felix Brooks-Church, founder and CEO of SANCO, said: “Winning the Zayed Sustainability Prize has been a game changer for SANCO. It has allowed us to provide millers with the tools that enable them to provide improved food, and to feed millions of malnourished people every day

Brooks-Church explained that winning the award strengthened SANCO's position on the global stage, and contributed to the institution's obtaining additional funding and important prizes. Pointing out that the Foundation currently provides nutrients to more than two million people, and aspires to reach 25 million by 2025. The Zayed Sustainability Prize played a major role in Sanko's arrival to this success, and added: “We are very proud to receive this award that bears the name of the Sheikh. Zayed is the leader who built a great legacy and was an inspiration for generations

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